SELCO

Local Lines

Shrewsbury Electric and Cable Operations
508-841-8500

What's Happening at SELCO
April, 2006

Rate Increase Effective April 1, 2006

The price of oil and natural gas has increased significantly following last fall's gulf coast hurricanes. Since that time, fuel prices have fallen from the all time peak but still remain high.

These price increases have affected the cost of producing electricity, and have caused SELCO's generation costs to rise significantly.

Rates for electric service will increase 5% for all bills issued after April 1, 2006. A customer using 500 kWh per month will see an increase in their bill from $50.90 to $53.45, or an additional $2.55 per month.

After the April rate increase, our residential electric rates for 500 kWh per month remain about 34% less per month than the $81.19 charged by the neighboring electric utility. SELCO will continue to strive to provide more reliable service at significantly lower costs.

Benefits of a Community Owned vs. Private Utility

- Lower Residential Electric and Cable Rates
- Excellent Reliability, and Faster Repairs
- Infrastructure and Financial Benefits to the Town
- Arbor Day, SELCO Scholarship, 5th Grade Open House, and Other Community Services

2006 SELCO Arbor Day Celebration
Saturday April 29, 2006 @ Oak Middle School
www.shrewsbury-ma.gov/arborday

April 27, 2006

- ***Rain Garden Seminar*** – 7 p.m. @ Shrewsbury Public Library – Keep more rain water on your property, improve local water quality, and create a beautiful natural area that will attract birds and butterflies. Presented by SELCO Arbor Day Program, Shrewsbury Water Conservation Project and Mass Audubon.

April 28, 2006

- ***Community Tree Planting*** – 3 p.m. @ Oak Middle School – Help SELCO beautify the community by planting trees and shrubs at the newly renovated Oak Middle School. Families, individuals and community groups are welcome to participate.

CONSERVE
SELCO Arbor Day 2006

April 29, 2006 - 2nd Annual SELCO Arbor Day Celebration
9 a.m. to 1 p.m. @ Oak Middle School

- ***FREE Tree Giveaway!*** – SELCO will be giving away more than 2,200 FREE trees to Shrewsbury residents. Please bring your SELCO bill or other identification to receive a tree. Seedling quantities are limited – first come, first served.
- ***Tree Lottery*** – This year SELCO will be giving away larger trees to five lucky Shrewsbury residents. Be sure to enter your name in the free drawing (see entry form below). The drawing will be held at noon on April 29 and will be broadcast LIVE on SGTV-30. SELCO customers only – one entry per household.
- ***Staples Recycling Center*** – Staples office supply store is sponsoring an electronics recycling center where Shrewsbury residents can drop off used computer monitors and other electronics for $10 per item. All proceeds benefit Lake Street Park. Visit **www.shrewsbury-ma.gov/arborday** for more info.
- ***Family Entertainment*** – Local magician Fran Flynn will be performing up-close magic throughout the event, and catch his stage show at 10:30 a.m. Games, contests and raffles mean fun for the whole family! Smokey Bear will arrive about 10 a.m. courtesy of Mass Dept. of Conservation and Recreation.

- ***A True Community Event!*** – Mass Wildlife, Shrewsbury Water Conservation Project, Shrewsbury Credit Union and others will be participating in this year's celebration! Worcester radio station 100.1 FM *The Pike* will once again be providing fun contests and music during the event.

2006 SELCO Tree Lottery Entry Form

Enter at the SELCO office beginning April 1, or at the SELCO Arbor Day Celebration on April 29, 2006

Name: _____ **Phone #:** _____

SELCO Service Address: _____

Limit one entry per household – SELCO customers ONLY! Winners will be announced LIVE on SGTV-30 April 29, 2006 at 12:00 noon. For more information visit **www.shrewsbury-ma.gov/arborday**

Annual Municipal Ownership Benefits

SELCO's 2005 Contributions to the Town of Shrewsbury

- Direct cash payment in lieu of taxes..... $121,995
- Interest income from operating cash and depreciation funds..... $215,235
- Reduced electric rates for all Town buildings. (Compared to neighboring investor-owned utility rates)..... $410,938
- Reduced street lighting rates. (Compared to neighboring investor-owned utility rates)..... $168,112
- Town Hall additions for Town-wide use (1997)..... $87,600
- SELCO labor used for other Town functions..... $5,640
- Cash payment per Cable franchise agreement.. $430,056
- Interest income from Cable operating cash..... $41,797
- Use of Cable institutional network. (For transfer of computer data, voice and Internet between Town buildings, including schools and police)..... $67,200
- Internet Services (For Town and Schools)..... $30,720

Total 2005 SELCO Contributions To Town..... $1,579,293

FAQ: Does SELCO Offer Children's Programming?

SELCO has a lot of programming geared toward kids. Children's programming can be found throughout our lineup.

Basic Cable: WGBH-2 (PBS) Ch. 2; WGBX-44 (PBS) Ch. 3; WSBE-36 (PBS) Ch. 9; SETV-29 (Educational) Ch. 29.

Expanded Basic: Cartoon Network Ch. 52; Nickelodeon Ch. 55; Disney Channel Ch. 67; ABC Family Ch. 70.

Digital Cable: Discovery Kids Ch. 209; Toon Disney Ch. 225; Noggin Ch. 234; Nicktoons Ch. 235; GAS Ch. 236.

Premium: Showtime Family Ch. 317; HBO Family Ch. 343; Starz Kids & Family Ch. 372.

VOD: Movies → Kids; Movies → Stories & Songs; Kids Unlimited; Sportskool; Shrewsbury → Educational.

SELCO Electric Service Reliability Comparison

Each year SELCO takes a look at the frequency and length of power outages experienced by our customers. We compare these statistics to other area utilities to judge how well SELCO service performs. The results were outstanding in 2005.

On average, customers experienced a twelve-minute outage for the entire year. That represents 99.9977% reliability. For the 23% of SELCO customers who experienced an outage in 2005, the average length of the outage was just 53 minutes. This year's statistics were better than previous years partly because there were no widespread weather-related outages.

	2002		2003		2004		2005	
	SELCO	Other	SELCO	Other	SELCO	Other	SELCO	Other
Frequency of outages per customer served	1.01	1.64	1.21	1.259	.98	1.276	.23	1.568
Average duration of outage (minutes)	51	183	45	99	51	119	53	176
Average Outage Minutes per customer served	52	300	54	125	50	152	12	276

Similar statistics were recently published for the large neighboring privately-owned utility. Comparisons show that SELCO's reliability has been significantly better than the neighboring utility for the past four years (see chart). This is yet another example of the benefits of a municipally owned and operated utility service.

MLB EXTRA INNINGS

Regular Season Just $179!

Call SELCO Cable to Order NOW!

508-841-8500

Where Are You Gonna Go for Exclusive Local Red Sox Coverage?

The Red Sox are on NESN!

Catch the games on ***NESN*** Ch. 66 or Order ***NESN HD*** Ch. 281 for the Sox in High Def!

(Digital and High Definition Subscriptions Required for Ch. 281)

NESN

Shrewsbury Electric and Cable Operations
100 Maple Avenue – Shrewsbury, MA 01545 – 508-841-8500
Office Hours: 7:30 a.m. to 5 p.m. M-F